

For more information
visit our website:

www.landisforever.eu

Partners

Lead by

The European Landowners' Organization:
www.elo.org

Supported by

The Nature Conservancy:
www.nature.org

Agentschap voor natuur en bos:
www.natuurenbos.be

Contact us

Project manager

jurgen.tack@elo.org

Project officer

anne-sophie.mulier@elo.org



LAND IS FOR EVER

**Adapting new conservation
tools to engage private
landowners in national and
regional conservation efforts in
EU Member States**



This project has received funding from the
European Union's LIFE programme under
grant agreement LIFE17PREBE001



The European Union has formally committed to halt biodiversity loss by 2020. About 60% of Europe's land is privately owned and this land is home to much of our rich biodiversity. Therefore, the EU's nature conservation goals cannot be accomplished without the involvement of private landowners.

Most EU Member States have created voluntary programmes whereby landowners and land managers can receive financial and other benefits for participating in nature conservation activities. However, many of these conservation programmes are relatively new and awareness of them is low amongst many landowners and managers.

This project intends to increase landowners' awareness of both environmental and individual benefits of participating in nature conservation programmes. Engagement with landowners involved in conservation and field tests in different EU Member States will go on to form the basis of recommendations for more effective conservation policies.

Project aims:

- Expand the use of private land conservation methods in the EU
- Develop recommendations for more effective private land conservation policies
- Publish recommendations on how to roll out these policies effectively on a larger scale
- Promote nature conservation as a valuable type of land management

The overall aim is to create a network of European private landowners that are involved in nature conservation.

Project actions:

- Categorise current conservation tools
- Assess landowners' understanding of incentives for conservation that are available and their regional differences
- Field-test innovative tools
- Develop synergies with the EU Private Land Conservation Network
- Provide the European Commission with a set of policy recommendations

